

HOME BASE **IOWA**

**Home Base Iowa Partners Summit Meeting
Overview**

Event Details

- The HBI Partners Summit Meeting is being hosted by the Iowa National Guard, IWD Veterans Representatives and Home Base Iowa to provide an update the HBI program and create targeted working groups for future collaboration.
- Location: Camp Dodge Joint Maneuver Training Center, The Freedom Center, Camp Dodge BLDG# S70
- Iowa Guard Contact POC: Col Greg Hapgood email: gregory.hapgood@us.army.mil
- Date/time: April 7th 9:30am – 3:30pm with a social held afterwards

Home Base Iowa Partners Summit Meeting

■ What is the reason for this?

- Increase collaboration and connect the lines between all the organizations involved with HBI
- The working group meetings held today will establish the following targeted working groups for future meetings

■ HBI Jobs Meeting	Frequency: Quarterly	Duration: 60 minutes
■ HBI Website Meeting	Frequency: Quarterly	Duration: 60 minutes
■ HBI Education Meeting	Frequency: Quarterly	Duration: 60 minutes
■ HBI Business Partners Meeting	Frequency: Semi-annually	Duration: 60 minutes
■ HBI Community Meeting	Frequency: Semi-annually	Duration: 60 minutes
■ HBI CHAMPS Meeting	Frequency: Semi-annually	Duration: 60 minutes
■ HBI Marketing Meeting	Frequency: Quarterly	Duration: 60 minutes
■ HBI Small Business/etc Meeting	Frequency: Semi-annually	Duration: 60 minutes

Home Base Iowa Partners Summit Meeting

■ Agenda overview

Event	Start Time	Finish Time	Topic 1	Topic 2	Topic 3
Governor Intro	9:30	9:35			
General Intro	9:35	9:40			
Jason Briefing (The program & moving forward)	9:40	10:00			
Jason Break-out Intro (Introduce each topic, rules and moderator)	10:00	10:15			
HBI Business Working Group	10:15	11:30	Company Perspective as an HBI Business	Veteran perspective of expectations of an HBI Business	Top two challenges businesses have hiring veterans
HBI Marketing Working Group	10:15	11:30	HBI Marketing overview	Marketing efficiencies and collaboration ideas moving forward	N/A
HBI CHAMPs Working Group	10:15	11:30	How to become a CHAMPs Partner	CHAMPs institution best practices	Veteran expectations for CHAMPs institutions
HBI Community Working Group	10:15	11:30	How to become an HBI Community	HBI Community best practices	Veteran view/expectations for HBI communities
Recap/consolidation meeting	11:30	12:00			
Lunch	12:00	12:30			
Jason Briefing (Success stories)	12:30	12:45			
Jason Break-out Intro (Introduce each topic, rules and moderator)	12:45	1:00			
HBI Jobs Working Group	1:00	2:15	Company perspective of posting jobs for veterans	Veteran perspective of expectations of the job search	Top two challenges HBI Businesses have posting jobs for veterans
HBI Website Working Group	1:00	2:15	HBI Website Overview	Veteran Perspective for Website (specific to finding a job)	N/A
HBI Education Working Group	1:00	2:15	OJT and Apprenticeship Overview	Veteran Experience using the OJT and/or Apprenticeship program	N/A
HBI Small Business/Vet Orgs Working Group	1:00	2:15	SBDC for Veterans	Veterans in Agriculture	Not For Profit Veterans Groups
Recap/consolidation meeting	2:15	2:45			
Event Summary/Closing Comments	2:45	3:00			

SOCIAL HOUR LOCATION: TBD



Home Base Iowa: Business Working Group

■ Program Overview for the HBI Business Working Group

■ Primary Objective:

- To establish HBI Business partners in order to connect veterans with Iowa employers

■ Secondary Objectives:

- Collaborate with HBI Business partners at local, regional and national veteran hiring events
- Work with HBI Business partners to support local, regional and state veteran events
- Establish “best hiring practices” for HBI Business partners to use
- Create an HR network of HBI Businesses for helping veterans with finding jobs and resumes

■ HBI Business Status (for calendar year)

- Total HBI Businesses:
- Total veterans hired by HBI Businesses:

Home Base Iowa: Marketing Working Group

- **Program Overview for the HBI Marketing Working Group**
 - **Primary Objective:**
 - To increase visibility and awareness to retiring veterans and transitioning service members on the opportunities and resources available to them.
 - **Secondary Objectives:**
 - Provide marketing products for veterans, transitioning service members and HBI partners for promoting the HBI Program
 - Provide information on services and resources for veterans, transitioning service members, businesses, communities, educational institutions and other veteran organizations within the state of Iowa
- **HBI Marketing Status (For calendar year)**
 - Marketing Campaigns:
 - Marketing Packages:

Home Base Iowa: CHAMPs Working Group

- **Program Overview for the HBI CHAMPs Working Group**
 - **Primary Objective:**
 - To ensure HBI CHAMPs partners are successful helping veterans and their families achieve their goals
 - **Secondary Objectives:**
 - Collaborate with HBI at local, regional and national veteran hiring events
 - Work with HBI to support local, regional and state veteran events
 - Establish “best practices” for veterans
 - Create an HR network of HBI Businesses for helping veterans with finding jobs and internships
 - **HBI Business Status (for calendar year)**
 - Total veterans at CHAMPs institutions:

Home Base Iowa: Community Working Group

- **Program Overview for the HBI Community Working Group**
 - **Primary Objective:**
 - To ensure HBI Communities are successful at attracting and helping veterans and their families integrate into the community
 - **Secondary Objectives:**
 - Collaborate with HBI at local, regional and national veteran hiring events
 - Work with HBI to support local, regional and state veteran events
 - Establish “best practices” for community initiatives and incentives
 - Create a community network for helping veterans and their families
- **HBI Community Status**
 - Total HBI Communities:

Home Base Iowa: Jobs Working Group

- **Program Overview for the HBI Marketing Working Group**
 - **Primary Objective:**
 - To ensure the process of connecting veterans with employers is as efficient as possible
 - **Secondary Objectives:**
 - Ensure the jobs offered and the veterans expectations are met
 - Work with HBI Business partners to match jobs with veterans
 - Establish “best practices” for connecting jobs with veterans
 - Create an HR network of HBI Businesses posting veteran specific jobs
 - **HBI Business Status (for calendar year)**
 - Total veteran resumes received:
 - Total veterans hired by HBI Businesses:
 - HBI Recruitment events:

Home Base Iowa: Website Working Group

■ Program Overview for the HBI Website Working Group

■ Primary Objective:

- To make the HBI website user friendly for veterans to find jobs and to access information on HBI communities, businesses, education and top level veteran resources/services
 - Efficiently and effectively disseminate useful information to veterans, businesses, communities, educational institutions and all other veteran services organizations

■ Secondary Objectives:

- Provide accessible resources for employment, education, communities and veteran services
- Provide information on services and resources for all veterans to use in a simple to use format

■ HBI Website Status

- Google analytical data:

Home Base Iowa: Education & Apprenticeship Working Group

- **Program Overview for the HBI Education & Apprenticeship Working Group**

- **Primary Objective:**

- To promote and create awareness for veteran educational opportunities (specifically OJT and Apprenticeship programs) in the state of Iowa

- **Secondary Objectives:**

- Promote and create awareness for businesses on veteran educational opportunities
- Establish a “best practices” for apprenticeship and OJT training programs

- **HBI Website Status**

- Number of apprenticeship programs:
- Number of Iowa businesses involved w/ apprenticeship programs:
- Number of OJT programs:
- Number of Iowa businesses involved w/ OJT programs:

Home Base Iowa: Small Business & Vet Org Working Group

- **Program Overview for the Small Business & Vet Org Working Group**
 - Primary Objective:
 - To increase visibility and services to retiring veterans and transitioning service members on the opportunities and resources available to them.
 - Secondary Objectives:
 - Provide services and products for veterans, transitioning service members and HBI partners for promoting the HBI Program
 - Provide information on services and resources for veterans, transitioning service members, businesses, communities, educational institutions and other veteran organizations within the state of Iowa
- HBI Marketing Status (For calendar year)
 - Veterans Assisted:

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